



Request for Proposals

EIC0124 - Consulting Services for Economic Impact Study

Background

Gonarezhou National Park (GNP) is the second largest national park in Zimbabwe stretching some 5,053km² and forms a core part of the Great Limpopo Transfrontier Park (GLTP) and Great Limpopo Transfrontier Conservation Area (GLTFCA). Since 2007, the Park has benefitted from a partnership between the Zimbabwe Parks and Wildlife Management Authority (ZPWMA) and the Frankfurt Zoological Society (FZS) aimed at securing and developing the National Park for both its present and future value to Zimbabwe. Between 2007 and 2016, the park was managed by the ZPWMA with Financial and Technical Support from the FZS. In October 2016, the ZPWMA and the FZS developed an enhanced partnership through the creation of the Gonarezhou Conservation Trust (GCT), a conservation partnership aimed at the conservation and development of Gonarezhou National Park for a period of 20 years.

Since 2007, the partnership has catalysed and invested over US\$45 million in Gonarezhou National Park and the wider landscape directly. This includes through direct employment, infrastructure development, operational capacity, enterprise development and community upliftment. The aim of the study is to quantify the economic value of Gonarezhou National Park and this conservation partnership including past direct investments as well as the additionality created through the growth in tourism revenue, the contribution of taxes remitted, the multiplier effect of salaries and community development work among other aspects.

The Gonarezhou Conservation Trust (GCT) thus seeks suitably qualified and experienced consultant(s) or agency to perform the services hereunder as per the objectives outlined below.

I. Overall objective

The overall objective of this study is **to quantify and understand the economic value of Gonarezhou National Park and this conservation partnership to Zimbabwe.**

Specific objectives and guidelines to the Economic Impact Study:

1. To quantify direct, indirect and induced economic impact of Gonarezhou National Park and this conservation partnership to Zimbabwe between 2007 and 2024
2. To determine the future value of Gonarezhou National Park and articulate what the drivers of the future value are
3. To separately identify and evaluate the yet unrealised economic value components (ecosystem services, carbon etc.)

II. Duties and Responsibilities

The selected consultant will be expected to conduct in detail:

- **Literature Review:** Conduct a thorough review of existing literature, reports, and studies related to economic impact analysis of protected areas;
- **Data Gathering and Analysis:** Identify key sources of data, collect and extract data, perform thorough analysis of the data;
- **Drafting and Finalizing the Research:** Synthesize and interpret the data to develop a detailed economic impact report on Gonarezhou National Park.
- **Development of additional deliverables:** In addition to the full report, produce supplementary documents/products as per deliverables below

III. Deliverables

- Full economic impact report

- Abridged impact report incorporating infographics
- Powerpoint presentation articulating the Economic Impact of Gonarezhou National Park to Zimbabwe.

IV. Proposal requirements

- **Summary** or overview of the agency or individual applying including relevant experience;
- **General overview of understanding** of this economic impact study, its relevance in the broader context;
- Description of **methodology and approach**
- **Outline of data analysis and reporting approach**
- **Work schedule/Timeline**
- **Company Profile and CVs** of consultant(s)
- **Min. two (2) Sample reports** from previous work done on a similar consultancy
- **Min. of two (2) Contactable references**
- **Financial/Commercial Offer**

V. Qualifications and Experience

- *A suitably qualified individual or team*
- *A proven track record* in economic valuation, economic impact assessment or environmental economics, with strong experience in data analysis, or a related field;
- *Strong understanding of economics* and preferably experience with economic impact analysis in a conservation or environmental context;
- *Excellent analytical and report-writing skills;*
- *Ability to work independently and engage effectively with diverse stakeholders where appropriate.*

VI. Evaluation criteria

Responses will be assessed in two stages, the first stage to determine the most cost-effective, **technically sound bid**. The following weightings will be used to assess each component of the bids:

Technical Criteria	Weighting	Overall Weighting
Summary	5%	65%
Overview & understanding	20%	
Methodology and approach	20%	
Analysis and reporting approach	20%	
Experience and qualifications	25%	
Timeline/Delivery	10%	
Total	100%	
Commercial offer		35%
Total		100%

The evaluation process will involve a panel appointed within GCT, which will meet to agree and moderate scores for each evaluation criteria. Technical components will be evaluated first and only those bids scoring >75% on the technical criteria will have their commercial bid considered based on the overall weighting.

VII. Selection process

Based on the evaluation, shortlisted individuals or agencies may be contacted to provide further information before a final offer is extended by GCT.

Canvassing or attempting to get an unfair advantage -clearly or perceived- will lead to automatic disqualification of the proposal.

VIII. Submission instructions

Proposals must be submitted electronically to recruitment@gonarezhou.org with the subject "EIS0124 – Economic Impact Study" no later than **midnight on the 17 November 2024.**

IX. Enquiries and questions

For enquiries, questions, or requesting additional information, please contact Rumbidzai Magwiro (Head of Monitoring & Evaluation) by email rumbi@gonarezhou.org before 8 November 2024. No further enquiries will be responded to after this date.

**Responses to enquiries (where appropriate) will be copied to all shortlisted candidates.*

X. Confidentiality

All information provided in response to this RFP is considered confidential and may only be used to evaluate proposals and will not be shared outside of GCT without the express authority of the applicant

XI. Disclaimer

GCT reserves the right to reject any or all proposals received in response to this RFP, and to cancel or amend this RFP at any time.

A tax clearance certificate will be a requirement for the selected agency or individual, failing which, applicable withholding taxes will be applied to any invoices submitted.

Only short-listed agencies or individuals will be contacted